



Photos by Barron Ludlum/Denton Record-Chronicle

The grand opening for the new SuperTarget at Denton Towne Crossing Shopping Center is slated for Oct. 8.

Setting a new mark

SuperTarget aims for October opening

By Dawn Cobb
Business Editor

The date for Denton's first SuperTarget to open is just around the corner.

The larger Target store is one of several stores opening and almost ready to open at the Denton Towne Crossing Shopping Center off Loop 288 at Brinker Road.

The current Target at 2315 Colorado Blvd. will close Oct. 3 with employees relocating down Loop 288 to the SuperTarget to open on Oct. 4. The grand opening is slated for Oct. 8, officials said. The store is expected to be comparable to other SuperTargets in the area, with a combination department store and grocery.

The SuperTarget will be the second anchor for the shopping center, with Home Depot the first to open.

"I'm glad we're getting a SuperTarget," said Linda Ratliff, economic development director for the city of Denton.



Construction has begun on the National Tire & Battery store off Brinker Road.

Denton Towne Crossing, a 44-acre development, is the second major shopping center to be developed at Loop 288 and Brinker Road.

"It's not quite as big as Denton Crossing [Shopping Center], but it is definitely the next-biggest shopping center," Ratliff said. "I think people are

surprised it's locating on the loop, because you hear people say, 'I just avoid that area.' But a lot of people are not avoiding it."

Denton Crossing Shopping Center opened in late 2003 off Loop 288,

See SUPERTARGET on 7A